

PRIME EVENT CARCASS!



OR TP DESERT PRIME



Prime Ribeye (Muscling)... Desert Prime's Current EPD for Ribeye Area is almost 300% over breed average!



Prime Marbling (Grading)... Desert Prime's Current EPD for Marbling is more than 800% over breed average!



Prime Surety... Desert Prime's sons had the three highest marbling scores in our ultrasound test! Additionally, his $\frac{3}{4}$ brother's record on several steers harvested was 100% Choice with 40% of those reaching Prime!

PRIME EVENT STAYABILITY!



High bull replacement costs are not an acceptable extra expense with DESERT  MART bulls. They last longer or we replace them! With most of our cow herd tracing at least once to the incomparable 18-year-old Christi cow, you can be assured of more calves for more years with less replacement costs!



OR TP DESERT PRIME {DLF,HYF,IEF}

43860063 — Calved: 5/19/16 — Tattoo: LE 660 — Horned

HH ADVANCE 1045L {CHB}{DLF,IEF}	HH ADVANCE 932J 1ET {SOD}{CHB}{DLF,IEF}
DS 1045 ADVANCE 3575N {CHB}{DLF,HYF,IEF}	HH MS ADV 898H 1ET {DOD}
42394633 DS 6805 MS TROY 8605 {DLF,HYF,IEF}	DS TROY 6805
	DS MS NORSTAR 4119
UPS DOMINO 3027 {SOD}{DLF,HYF,IEF,MSUDF,MDF}	CL 1 DOMINO 9126J 1ET {SOD}{CHB}{DLF,IEF}
OR 3027 MISS DOMINO 006R {DOD}{DLF,HYF,IEF}	UPS MISS DIAMOND 1353 {DLF,HYF,IEF,MSUDF}
43173323 DS 9059 MS BEEF 815 {DLF,HYF,IEF}	DS BEEF 9059 {SOD}{CHB}
	DS 552 DOMET 8401

DCR: 206

BW	WW	YW	MM	M&G	REA	MARB	BMI\$	BII\$	CHB\$
1.6	60	96	28	58	1.03	0.69	489	605	127

- The bull with no equal! There are no others with his great set of credentials; His DCR of 206 is itself in the stratosphere! Tap into this unique excellence through several outstanding sons and the 12 beautiful daughters being offered. Oh, don't overlook his having an awesome Dam of Distinction mother!



Ref. Sire A — OR TP DESERT PRIME



L3 DESERT COMFORT 508 {DLF,HYF,IEF,MSUDF}

P43550860 — Calved: 8/23/14 — Tattoo: RE 508 — Polled

L3 DESERT FOX 842 ET {DLF,HYF,IEF}	GH RAMBO 279R {SOD}{CHB}{DLF,HYF,IEF}
DESERT COMFORT 037 {DLF,HYF,IEF}	L3 LADY GOLD 358 {DLF,IEF}
43114557 L3 MISS GENETIC EDGE 835 {DLF,HYF,IEF}	L3 GENETIC KING 169 {DLF,HYF,IEF}
	L3 LADY PREMIER 613
RV STOCKER 6662 {SOD}{CHB}{DLF,HYF,IEF}	HPH STOCKER 493C 137 {SOD}{DLF,HYF,IEF}
L3 LADY STOCKINGS 126 ET {DLF,HYF,IEF}	HPH MISS EXTEND 4H 1162
43205798 OXH CHRISTI 9351	CL 1 DOMINO 5131E {SOD}{CHB}{DLF,IEF}
	OXH JUDI 6347

DCR: 148

BW	WW	YW	MM	M&G	REA	MARB	BMI\$	BII\$	CHB\$
3.1	61	91	24	54	0.93	0.03	315	382	114

- One of the most versatile sires anywhere. Outstanding data and has averaged over 40 cows bred naturally every year! He has now been designated an official breed trait leader in three carcass traits! Many powerful sons sell.



Ref. Sire B — L3 DESERT COMFORT 508



4T L3 JUNIOR 3024 {DLF,HYF,IEF}

43475697 — Calved: 3/20/13 — Tattoo: LE 3024 — Horned

L3 RAM BOY 862 {DLF,HYF,IEF}	GH RAMBO 279R {SOD}{CHB}{DLF,HYF,IEF}
L3 DESERT WELLMAN 124 {DLF,HYF,IEF}	L3 LADY RAZOR 3013 {DLF,HYF,IEF}
43207159 L3 LADY PREMIER 613	GOLDEN ACHIEVER 2072 {SOD}{DLF,HYF,IEF}
	L3 MISS HEFTINA D78 {DOD}
L3 ULYSSES 670 ET {DLF,HYF,IEF}	UPS ODYSSEY 1ET {SOD}{CHB}{DLF,HYF,IEF}
4T 670 LADY 911	OXH CHRISTI 9351
43133850 4T GENETIC LADY 612	L3 GENETIC KING 169 {DLF,HYF,IEF}
	4T GOLD LADY 415

DCR: 115

BW	WW	YW	MM	M&G	REA	MARB	BMI\$	BII\$	CHB\$
1.6	54	97	28	55	0.52	0.04	338	402	108

- Another dependable "program" bull. He is outstanding in 12 different traits. Traces 10 times to the great King Ten and sires incredible thickness. There are several bulls by him.



Jhett's Champion Steer — Sired by 4T L3 JUNIOR 3024



UPS DOMINO 3027 {SOD}{DLF,HYF,IEF,MSUDF,MDF}

42426386 — Calved: 3/8/03 — Tattoo: LE 3027 — Horned

HH ADVANCE 767G 1ET {SOD}{DLF,IEF}	CL 1 DOMINO 500E {SOD}{DLF,IEF}
CL 1 DOMINO 9126J 1ET {SOD}{CHB}{DLF,IEF}	HH MISS ADVANCE 251B
41113279 CL 1 DOMINETTE 490 {DOD}	CL 1 DOMINO 166 {SOD}
	CL 1 DOMINETTE 130
SH DIAMOND 881 {SOD}{DLF,HYF,IEF}	JNHR 414 DIAMND 164D {SOD}
UPS MISS DIAMOND 1353 {DLF,HYF,IEF,MSUDF}	SH RED MISS 436 {DOD}
42181624 UPS MS MILEHIGH 8330	C MR HIGH 96106 4ET
	UPS MS RED FORK 5537

DCR: 138

BW	WW	YW	MM	M&G	REA	MARB	BMI\$	BII\$	CHB\$
-0.8	47	76	37	61	0.47	0.42	617	712	108

- One of the really great ones! Even though there are not any direct offspring in this year's sale, we will have some again next year. He has sired over 4,000 registered progeny, traces to King Ten, and most important of all, he sired Desert Prime's mother!



Ref. Sire D — UPS DOMINO 3027

DESERT ★ MART | REFERENCE SIRE TRIBUTE



KING TEN

The bull with no equal. In 2019 you will find King Ten traces in both the champion and reserve champion steers at the Junior National. Additionally, the 2019 Supreme Denver Champion Bull has multiple traces to King Ten! We are by far the industry's leading source of King Ten. In fact, each lot will have the number of traces back to King Ten listed for your selection benefit.

ADDITIONAL REFERENCE SIRES (with King Ten traces)

	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
L3 DESERT FOX 842 ET {DLF,HYF,IEF} (2 times)	3.1	43	75	26	47	0.69	0.03	122
L3 KING COMFORT 229 {DLF,HYF,IEF} (12 times)	6.0	52	98	28	54	0.64	0.07	115
NH L3 DESERT EXPERT ET (8 times)	5.7	66	101	27	60	0.54	0.18	99
L3 DESERT GEAR 065 {DLF,HYF,IEF} (1 time)	3.4	43	73	33	54	0.82	-0.01	125
L3 DESERT DIAMOND 115 {DLF,HYF,IEF} (4 times)	6.4	58	95	31	59	0.55	0.04	111
L3 DURATION 319 {DLF,HYF,IEF} (1 time)	3.6	56	86	32	60	0.47	0.04	97
TP OASIS JERRY 405 {DLF,HYF,IEF} (6 times)	3.5	41	76	27	48	0.40	0.04	103
BREED AVG. EPDS	2.9	51	82	23	49	0.35	0.08	100

(For 2018-2019 born calves)

★★★ *Special note on interest retained. When any bull has a partial interest retained by the owners, the bull still is in full possession of the buyer and buyer has full rights to the use and salvage value of the said bull.*



OXH CHRISTI 9351

41144328 — Calved: 5/8/99 — Tattoo: BE 9351 — Horned

CL 1 DOMINO 166 {SOD}
 CL 1 DOMINO 5131E {SOD}{CHB}{DLF,IEF}
 19499197 CL 1 DOMINETTE 0046

HH ADVANCE 872X {DLF,HYF,IEF}
 CL 1 DOMINETTE 8049
 CL 1 DOMINO 828
 CL 1 DOMINET 788 2ET

IH 805 ADVANCE 3788 {SOD}
 OXH JUDI 6347
 19581895 OXH LIL 1088

SH ADVANCER 805
 IH 409 DOMINETA 9902
 OXH MARK DOMINO 9013
 OXH DAISY 8251

DCR: 120

BW	WW	YW	MM	M&G	REA	MARB	BMI\$	BII\$	CHB\$
1.3	25	52	30	43	0.47	0.01	389	426	116

- *Christi was truly a cow of a lifetime! We are so blessed to have found her and have plugged her into our herd genetics over and over and over! She lasted 18 productive years, displaying exceptional fertility, pigment and udder quality. We cannot measure her total impact on so many herds, both now and in the distant future. Look for influence to propel your herd's power and stayability!*