

THE BEST WAY FORWARD IS WITH A PRIME EVENT BULL!



BY DESERT PRIME
HE SELLS! DCR 145



BY DESERT PRIME
HE SELLS! DCR 187



BY DESERT PRIME
HE SELLS! DCR 155



BY DESERT PRIME
HE SELLS! DCR 172



BY DESERT PRIME
HE SELLS! DCR 148



BY DESERT PRIME
HE SELLS! DCR 182

"Three reasons we keep buying your bulls. They come from tough country, their daughters really milk well and the steer calves bring top dollar every year!"

— Dennis and Noma Welter who run on several thousand acres in a rugged part of South Dakota. They have been using Desert ★ Mart bulls for over 10 years.



THE **DESERT** **MART** "PRIME EVENT" SALE

THURSDAY, NOVEMBER 19, 2020

SELLING 100 POWER-PACKED HEREFORD BULLS

PLUS 12 EXCITING WEANED HEIFERS BY DESERT PRIME!

- ★★★ EXCLUSIVE **DESERT CARCASS RATIO** (DCR) ★★★
- ★★★ **CAPTURE PRIME EVENT PERFORMANCE!** ★★★
- ★★★ **CAPTURE PRIME EVENT CARCASS!** ★★★
- ★★★ **CAPTURE PRIME EVENT MATERNAL!** ★★★
- ★★★ **CAPTURE PRIME EVENT GUARANTEE!** ★★★

- Livestock Videoing • Video Sales
- Bid-by-Click Online Sales

The Livestock
To view events go to **Link**

www.TheLivestockLink.com

Free Delivery on total purchase of \$5,000. 2-YEAR GUARANTEE!



**OR TP
DESERT
PRIME**

★ ★ ★
**THE
BULL
FOR ALL
OF US!**
★ ★ ★

- ★ CURRENTLY THERE ARE 20 DIFFERENT VALUES OF MERIT PREDICTED BY AN EPD. **DESERT PRIME** HAS A SUPERIOR RANKING IN AN EXTREMELY RARE **17** TRAITS!
- ★ WHAT MAKES **DESERT PRIME** EVEN MORE UNIQUE IS HIS SKY-HIGH CARCASS EXCELLENCE, BOTH HIS RIBEYE AND MARBLING ARE THE VERY BEST; PLACING HIM IN THE TOP 1% OF THE ENTIRE HEREFORD BREED!
- ★ WITH MORE AND MORE DEMAND FOR HIGHER QUALITY BEEF, WE SEE **\$300** PREMIUMS PAID PER CARCASS FOR PRIME GRADING CARCASSES! THIS HUGE CHUNK OF MONEY CHANGES THE WHOLE BALLGAME!
- ★ STACKED DOCUMENTATION BACKS UP **DESERT PRIME'S** CARCASS SURETY. A FULL LOAD OF HIS HALF-SIB STEER MATES WENT 100% CHOICE WITH A WHOPPING 40% OF THOSE GRADING PRIME!!
- ★ ANOTHER OUTSTANDING COWMAN CHARACTERISTIC OF **DESERT PRIME** IS HIS FANTASTIC CALVING ABILITY; SCORING WAY UP THERE IN CALVING EASE DIRECT AND IN CALVING EASE MATERNAL.



Mark & Cathy: 307-738-2443
Mark's cell: 307-267-3229
Dave's cell: 307-267-4491
Toby: 307-267-1997
Laura: 307-267-6786

LARGENT AND SONS

Hereford Cattle since 1902

largentandsons@yahoo.com
www.largentandsons.com
P.O. Box 66
Kaycee, WY 82639
10 miles south on 1-25